



Sponsorship Opportunities August 16th, 2025 • 10am to 4pm

When you partner with the DBA, we make sure your generosity is not just acknowledged but celebrated! We work with you to ensure your participation brings value in a way that's relevant and impactful to your business. Our packages are customizable to your specific needs so please let us know if you have ideas of how we can maximize your benefit. Once you select your Sponsorship, your advertising starts immediately and your return on investment increases.

Platinum Event Sponsorship: \$4,500 (3 available)

This is the highest level of partnership we offer and it is sure to grab the attention of the 10,000+ attendees with brightly colored banners throughout the event and your logo next to ours on all marketing materials.

- 4 LG Banners affixed throughout the event (printed by the DBA)
- Logo on event map and MissionFest Poster
- 4 Featured social media posts & 4 stories, plus a large website acknowledgement with backlinks to your website
- E-newsletter acknowledgement to 400+ subscribers for 6 months
- Verbal recognition during opening & closing remarks
- Logo and mention of recognition in Mission City Record newspaper center spread in August
- Mention of recognition in press release before and after the event
- Opportunity to address the audience during opening or closing remarks, mentioned
- Professional Photos taken

Gold Level, Main Attraction Sponsor: \$3,000

This is the highlight of the whole festival - in the past we have seen attractions as big as two 300ft ziplines stretching down our Main street and surrounded by onlookers, booths and food trucks. Stay tuned for next years main attraction announcement!

- 2 Banners on the main attraction (printed by the DBA)
- Logo on event map and MissionFest Poster
- 3 Featured social media posts & 3 stories, plus a large website acknowledgement with backlinks to your website
- E-newsletter acknowledgement to 400+ subscribers for 3 months
- Professional Photos taken
- Mention in opening remarks

Gold Level, Beer Garden Sponsor: \$3,000

The Beer Garden will be in the Welton Commons parking lot, surrounded by a large marquis tent, fencing, seating, the main stage, performances, shopping and several food trucks. This will be a prime location for adults to gather with ample foot traffic surrounding.

- 2 Banners affixed to the beer garden fencing (printed by the DBA)
- Logo on event map and MissionFest Poster
- 3 Featured social media posts & 3 stories, plus a large website acknowledgement with backlinks to your website
- E-newsletter acknowledgement to 400+ subscribers for 3 months
- Professional Photos taken
- Mention in opening remarks

Gold Level, Main Stage Sponsor: \$3,000

- 2 Banners on the Main stage (printed by the DBA)
- Logo on event map and MissionFest Poster
- 3 Featured social media posts & 3 stories, plus a large website acknowledgement with backlinks to your website
- E-newsletter acknowledgement to 400+ subscribers for 3 months
- Professional Photos taken
- Mention in opening remarks

Gold Level, Foam Party & Magic Show Sponsor: \$3,000

The Monster Foam Party will be at the Welton/1st Ave intersection. This is a fantastic opportunity for signage recognition as people will be standing and staying in the area while kids have some foamy fun! There will be three 30 minute foam parties throughout the day as well as 3 magic shows on the main stage giving you multiple opportunities and locations for exposure & branding.

- 2 Banners on the foam party (printed by the DBA)
- Logo on event map and MissionFest Poster
- 3 Featured social media posts & 3 stories, plus a large website acknowledgement with backlinks to your website
- E-newsletter acknowledgement to 400+ subscribers for 3 months
- Professional Photos taken
- Mention in opening remarks

Silver Level, Block Sponsorship: \$1,500 each (3 available)

- Banner at the sponsored block location (printed by the DBA)
- Logo on event map
- 1 Featured social media post, 1 story & website acknowledgement with backlinks to your website
- E-newsletter acknowledgement to 400+ subscribers for 3 months

Silver Level, Bounce House Sponsorships: \$1,000 each (3 available)

- 2 small signs on Bounce House
- Logo on event map
- 1 Social media post + 2 stories & website acknowledgement with backlinks to your website
- E-newsletter acknowledgement to 400+ subscribers for 3 months

Bronze Level, Barricade Banners: \$500 (6 available)

- Banner on road barricades at entrance/exit to event (provided by DBA); excellent visibility for all attendees
- Logo on event map and MissionFest Poster
- 1 Social media story & website acknowledgement
- • E-newsletter acknowledgement to 400+ subscribers for 3 months

Please indicate which sponsorship sounds right for your brand:

Platinum Event Sponsor \$4,500

Main Attraction Sponsor \$3,000

Foam/Magic Sponsor \$3,000

Beer Garden Sponsor \$3,000

Main Attraction Sponsor \$3,000

Main Stage Sponsor \$3,000

Main Stage Sponsor \$3,000

Block Sponsor \$1,500

Bounce House Sponsor \$1,000

Barricade Banner \$500

Contact Name: _____ Ph: _____

Business: _____

Email: _____

Payment can be made by credit, e-transfer or cheque. Please make cheques payable to Mission Downtown Business Association. Any credit card transactions will be subject to a 4% processing fee surcharge. Please send your preferred logo in as high resolution as soon as possible to info@downtownmission.ca. Each Sponsorship is entitled to one 10x10 booth space at the event, please let us know if you are able to participate onsite at the event. The event is held rain or shine and all Sponsorships are non-refundable. All banner or sign designs will be sent to you for approval before printing.